



## HOLLYWOOD AND GAMES SUMMIT ANALYST REGISTRATION

### THOSE ELIGIBLE TO REGISTER AS ANALYSTS WILL RECEIVE A PASS TO THE HOLLYWOOD AND GAMES SUMMIT

Please note that you must be a working analyst covering the entertainment or the interactive entertainment industry. Sales, advertising, public relations and marketing personnel are not eligible to register as an analyst.

### ALL REGISTERED ANALYSTS MUST SHOW A PICTURE I.D. ONSITE AND MEET AT LEAST TWO OF THE FOLLOWING CRITERIA:

- A business card that includes name and title
- Byline report pertaining to game development and/or the entertainment business written by the analyst in the last year
- A letter from the analyst's director, on the analyst's company's stationery, stating that he/she is assigned to cover the *Hollywood and Games Summit*

### INDIVIDUALS WHO DO NOT MEET THE ABOVE CRITERIA WILL NEED TO REGISTER AS A PAID CONFERENCE ATTENDEE TO GAIN ADMITTANCE TO THE HOLLYWOOD AND GAMES SUMMIT—NO EXCEPTIONS.

The analyst must also agree to provide the CMP Game Group and The Hollywood Reporter access to any bylined report pertaining to the game development and/or entertainment business produced as a result of attending the conference.

**Please provide the information requested below, sign the agreement, and fax the completed form to Tara Gibb, Director of Marketing, CMP Game Group, at 415.947.6091.**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country/Postal Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**By signing this form, you agree to provide the CMP Game Group and The Hollywood Reporter with research and/or analyst reports pertaining to the game development and/or entertainment industry produced as a result of attending the Summit.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Analyst Contact:**  
**Tara Gibb**  
**Director of**  
**Marketing**  
**CMP Game Group**  
**T: 415.947.6219**  
**F: 415.947.6091**  
**tgibb@cmp.com**